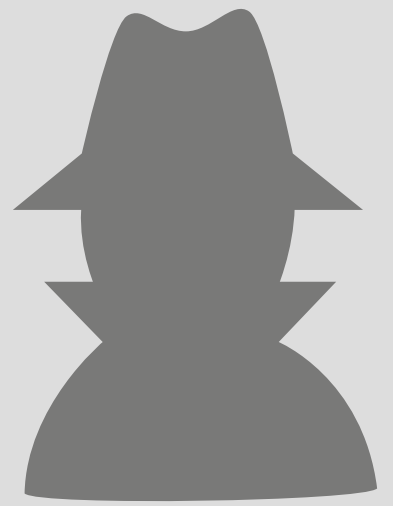


TOP 5 REASONS YOU SHOULD PROTECT YOUR ORGANIZATION FROM FRAUDSTERS



A robust fraud prevention strategy is essential in more ways than one. Here are five reasons why you need to protect your business from fraud.

#5 BRAND REPUTATION

The monetary cost of fraud losses can be high, but the impact of a loss or breach on customer relationships and brand integrity can be even higher.

U.S. false declines are estimated to reach \$331 billion in 2018 – up \$96 billion from 2015.*



#4 COMPLIANCE

With the right solution and approach, your business can leverage your compliance efforts as a competitive advantage.

Noncompliance costs 2.65X more than investing in a technology-based compliance solution.

#3 CUSTOMER EXPERIENCE

Fraud mitigation is important to business health, but so is customer experience.

83% of consumers reported feeling frustrated, upset or even betrayed when declined.**



#2 PROFITABILITY

From financial performance and operations to lost revenue—protecting your customers and your institution is tied to the bottom line.

Direct fraud losses totaled \$16.3 billion globally in 2016.*

#1 INCREASED FRAUD AND CREDIT CHARGE-OFFS

The fraud landscape is constantly evolving. Your organization must evolve as well with a flexible, scalable and adaptable solution.

Credit card application fraud losses are expected to grow from \$1.2B in 2016 to \$2.1B in 2020.*

U.S. DDA application fraud losses are expected to grow from \$466M in 2016 to \$694M in 2020.*



Protect the customer. Protect their experience. Protect your institution.



Customer experience



Fraud prevention

We can help you safeguard your business from fraud.

Let's get started.

Call 888-727-8330

Sources:

*Aite Group

**Experian study

