

Experian product

Aperture Data Studio









Power data-driven outcomes at the speed of your business

In today's world, where data can be considered the new gold, it is critical that your business has a reliable strategy and tool in place to handle the vast amount of data that flows through your daily operations. Failure to do so could result in misleading data, unreliable decision-making, or even financial loss. By securing a trusted data quality management strategy, your business can ensure your data is a reliable source for actionable insights, reduce operational costs, and automate data quality processes.

That's where Experian comes in

Experian Aperture Data Studio is a data quality platform that can run full-volume analysis across data from disparate sources, with capabilities such as data discovery and remediation, data profiling, duplicate identification and removal, workflow orchestration, and more. Aperture Data Studio can seamlessly connect to hundreds of data sources to create an ongoing, comprehensive, view of your organization's data and can create data quality rules and dashboards to ensure nothing falls below your business thresholds.

Top features

-  Profiling to discover data issues
-  Generate insights via dashboards
-  Verification to improve data
-  Enrich data with additional attributes
-  Flexible deployment
-  Automated data processes
-  Customizable rules and workflows
-  Data migration preparation

Deployment methods

On-premise

The on-premise integration takes the full-service platform in-house, allowing businesses to customize the platform to best fit their use case and businesses needs.

Hosted

Offered in a single or multi-tenancy hosted environment, this platform can be fully serviced in the cloud, allowing businesses to easily integrate and access data quality technology.

Top benefits



Greater consumer insight

Leverage trusted Experian consumer and business records for a more comprehensive view of your customers.

Full data insight

Move beyond sample profiling to get a better view of your data for compliance, accuracy, and operations.

Consolidated view

Achieve a single, consistent view of your data through deduplication and logical consolidation.



Quick speed to value

Integrating the hosted technology allows you to deploy in days without having to wait for any development or write any SQL.

Easy to use

Drag-and-drop workflow elements enable business users to build complex data processes quickly and audit their work.

Flexibility

Work with your existing technology stack to embed popular scripting and predictive tools.