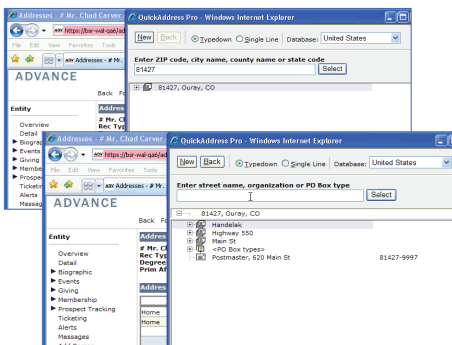


QAS for Ellucian Advance Web

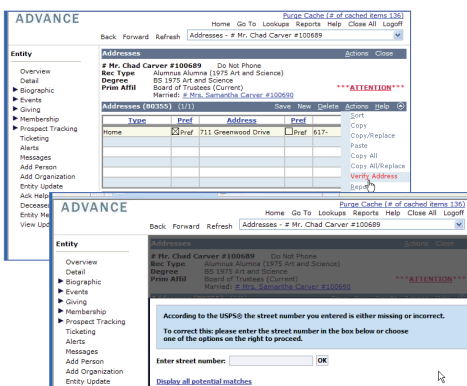
QAS for Ellucian Advance Web Ensures the Accuracy of New and Existing Alumni Address Records.



Rapid verification of new address records:



Real-time verification for pre-existing data:



Experian Data Quality and Ellucian have created a turnkey solution that verifies address data in real time as it is captured within Ellucian Advance Web. This easy-to-deploy integration supports the verification of new address data and the real-time verification of address data already existing in Advance Web.

Integration benefits

Incorrect addresses create costly back end repercussions to advancement groups and are also the source of much wasted time and resources. QAS for Advance Web provides comprehensive address validation during address entry and also address update.

– Deployment usually takes about half a day plus testing. The integration steps are well documented and with the aid of Experian Data Quality professional services, integration deployment times can be further reduced.

About the integration

QAS for Ellucian Advance Web utilizes Experian Data Quality's proven QAS Pro Web API to verify address information in real time and is available for Windows and UNIX operating systems.

Any institution using Advance Web can take advantage of the integration. QAS Pro Web is installed as a stand alone Web Service on the network, a selection of TMS values are updated and the Experian Data Quality configuration is set to the address data preferences for the individual institution.

Once modifications have been made QAS for Advance Web is

Benefits include:

- Verified and standardized address data – QAS Ellucian for Advance Web validates, completes, and correctly formats new and existing constituent addresses in real time as they are entered or accessed within Ellucian Advance Web, improving data used in advancement outreach and reducing returned mail.
- Intuitive use – Both methods of verification provide instructive display prompts that guide end-users through the capture process until a full and verified address is obtained.
- Minimal deployment time

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activated by simply checking Advance Web System Options 310 and 311.

Two types of address verification are included with the integration: Rapid Addressing and Verification. Once the integration is completed Rapid Addressing is automatically invoked whenever a new address is to be captured. The Verification Engine cleans and formats address records already housed in the Advance database and is nearly transparent to end-users.

These two methods of address verification allow for ongoing database updates; new addresses can be verified at the point of capture and existing addresses can be updated by clicking the 'verify' button within a record.

The integration currently supports the verification of addresses in the United States, Canada, and the United Kingdom. To request full

documentation contact Experian Data Quality at (888) 322-6201 or visit www.qas.com/partners/Ellucian.

About Experian Data Quality

Experian Data Quality is a global leader in providing data quality software and services to organizations of all sizes. We help our clients to proactively manage the quality of their data through world class validation, matching, enrichment and profiling capabilities. With flexible SaaS and on-premise deployment models, Experian Data Quality software allows organizations around the world to truly connect with their customers by delivering intelligent interactions, every time.

Established in 1990 with offices throughout the United States, Europe and Asia Pacific, Experian Data Quality has more than 13,500 clients worldwide in retail, finance, education, insurance, government, healthcare and other sectors. For more information, visit <http://www.qas.com>.

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