QAS for Jenzabar EX

Verify, standardize, and enrich address data throughout your Jenzabar ERP system

Overview

Experian QAS and Jenzabar have teamed up to provide Jenzabar EX clients with integrated address verification functionality.

With Jenzabar EX 3.5, all Jenzabar clients that have QAS Pro can now verify, standardize, and enrich contact data at each address entry point within the Student Information and Business Office Suites.

QAS for Jenzabar EX supports real-time verification in addition to bulk, back-end processing. Administrators can now ensure timely delivery of important student, alumni, donor, vendor, and staff communications.

"Through the Experian QAS partnership, [Jenzabar is] able to help clients increase their data accuracy. This mechanism for address verification will certainly help [our clients] heighten operational efficiency."

— Sashi Parthasarathi, Jenzabar Vice President of Client Relations

Is Address Verification Important?

Inaccurate address data can be entered in a variety of ways. Administrators can accidentally enter information incorrectly; they can misunderstand the contact providing address details; and they can be given faulty or incomplete information.

Additionally, bulk list updates from third parties often include incomplete or inaccurate contact details that are not discovered until the information is used.

These mistakes appear harmless; however, they impact communications and increase operational costs.

Integration Benefits Include:

- Real-time address verification and formatting functionality available at each point of address capture – QAS Pro's typedown interface ensures faster and more accurate entries

- Bulk address 'cleansing' and CASS Certification – QAS Batch for Jenzabar is pre-formatted to handle data columns specific to Jenzabar's EX databases

- Minimal change to the Jenzabar user experience – licensed users will click the Address Lookup icon within their data capture workflow to access QAS functionality

Select the Address Lookup icon to launch the QAS Pro for Jenzabar EX search engine.

The EX Address Lookup window allows users to identify and enter verified addresses. Click Accept to enter the verified and correctly formatted address into your Jenzabar database.

- Minimal deployment time – enabling the QAS functionality takes approximately 1-2 hours; Support from the QAS technical team will be provided to ensure a smooth transition

About the Integration

QAS Pro integration files will be delivered with the Jenzabar EX Installer, ensuring a simple activation process.

QAS support will install the QAS Pro Server application allowing Jenzabar EX users to access the address verification functionality.

Once QAS Pro functionality is enabled, the Address Lookup icon will appear in applicable windows.

By clicking the Address Lookup icon, the QAS User Interface window will open. Jenzabar EX customers can then capture and verify the address in the QAS Pro User Interface.

Once the address is captured, it will be passed back to Jenzabar EX in a format configured to meet each Institution's standards for logging addresses into EX.

EX Customers can also use QAS Batch within the ADDRESS_MASTER table to 'clean' addresses for CASS Certification.

A new column CASS_STS has been added to the ADDRESS_MASTER and ADDRESS_HISTORY tables. In addition, the update trigger on the ADDRESS_MASTER table has been modified to flag Address rows accordingly when they have been 'cleaned' by QAS Batch.

About Experian QAS

Experian QAS is an address data quality software pioneer. The company's products capture, validate, cleanse, standardize, and enrich customer contact information.

Experian QAS provides data validation software and services to more than 10,000 customers worldwide in retail, education, healthcare, insurance, finance, government, and other sectors. The company was established in 1990 and has offices throughout the US, Europe, and Asia Pacific. For more information, visit http://www.qas.com/us.