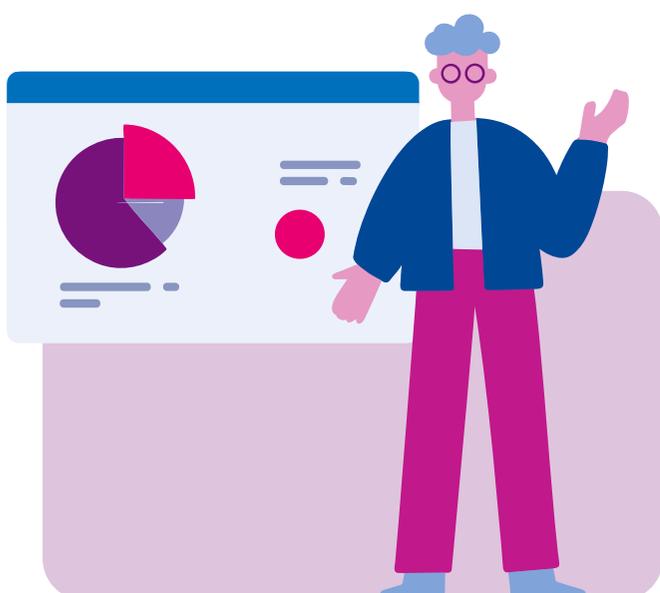# 3 tips for data quality foundation

01

Treat data quality as **a continuous system**, not a one-time cleanup

Quality issues can occur at any time, having tools in place to ensure validity, completeness, and consistency will set you on the right track for future proofing for data-led decisions and agentic AI.

02

Build trust through strong data lineage, context, and governance

Governance programs give your organization the stability and confidence to be able to trust the automation and decisioning paths that are built on top of the data.

03

Design for accountability and human oversight **from day one**

Include humans in the loop to ensure an auditing step so that your processes, large language models, and systems have guardrails to ensure they are learning the correct steps and applying accurate context.

Interested in a consult with one of our experts?

Contact us