

Experian for Oracle Peoplesoft



Overview

Contact data is easy to collect but can be difficult and costly to correct. Experian for Oracle PeopleSoft improves the capture and management of address data, which ultimately increases marketing campaign effectiveness and reduces rework and operational campaign costs.

Our integration works across the entire PeopleSoft portfolio, including Human Capital Management (HCM), Campus Solutions (CS), and Financial Management (FM). Our contact data quality solutions allow you to verify and standardize address in real time, without inaccurate data ever entering your database.

Improve communication

By verifying contact data before it enters your PeopleSoft application, you can ensure that only accurate and deliverable information is used for business objectives. With improved communications, organizations and institutions can increase response rates and encourage action.

Reduce rework and campaign costs

With better contact data accuracy, you increase mailing deliverability. By reducing the number of returns, and the associated rework that comes with having to manually correct inaccurate data, less time and resources are wasted. With this extra time comes extra productivity and revenue allocation.

Increase enrollment and fulfillment goals

Our contact data quality solutions for PeopleSoft also enable institutions to reach and surpass their applicant and enrollment goals. With more accurate constituent information, you ensure timely delivery of important recruitment, financial, and marketing communications.

Experian for Oracle PeopleSoft:

- Real-time address verification and standardization
- Seamless and user-friendly user interface within PeopleSoft v9.2+ modules
- Customizable to validate address touch points within PeopleSoft pages

How it works

Our integration is achieved through flexible customizations. To enable our real-time address functionalities, the toolset integrates directly with the PeopleSoft page. All secondary PeopleSoft pages that capture data have been modified with bolt-on code. JavaScript is incorporated into the HTML area and are used to invoke our address verification engines.

We expose a WSDL with specific methods to accept the source addresses which are verified and then returned to PeopleSoft. The process is configurable; you have the option to select the entire dataset or just a subset. The cleansed and formatted data is written back into your configured PeopleSoft page in real-time.

Available datasets

We partner with authoritative postal data sources to have the most accurate and up-to-date datasets.

Being **data-driven** gives businesses a **competitive advantage** in several ways:

- 50%** Improved **customer experience**.
- 45%** Better insight for **decision-making**.
- 44%** Allowing more **innovation**.
- 42%** More **efficient** business practices.

-2020 Global data management research

The screenshot shows the Oracle PeopleSoft 'Edit Address' form. At the top is the Oracle logo. Below it is the title 'Edit Address'. The form contains several input fields: 'Country' (United States), 'Address 1' (125 Summer St), 'Address 2', 'Address 3', 'City' (Boston), 'State' (MA) with a search dropdown for 'Massachusetts', 'Postal' (02110), and 'County'. At the bottom are 'OK' and 'Cancel' buttons.

The screenshot shows the Oracle PeopleSoft 'Verify your address details' form. It features a message: 'Sorry, we think your apartment/suite/unit is missing or wrong. To proceed, please enter your apartment/suite/unit or use your address as entered.' Below this is a section for 'Confirm your Apartment/Suite/Unit number:' with an input field and a 'Confirm number' button. There is also a link for 'Show all potential matches'. On the right, there is a 'You Entered:' section with an '(Edit)' link and a 'Use Address As Entered*' button. Below this, the entered address is displayed: '125 Summer St', 'Boston', 'MA', '02110'. A note at the bottom right states: '*Your address may be undeliverable'.

Contact us to learn more about Experian's integration with Oracle PeopleSoft.

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