experian™

Phone verification

Stay in touch with customers through their closest device

Experian Data Quality's phone verification service allows you to validate landlines against the North American Numbering Plan (NANP) and verify whether a given mobile telephone number exists and is live on a network.

Our phone validation runs any U.S. or Canadian landlines through a series of algorithms, flagging area code and format errors before parsing and standardizing the number according to the NANP. Phone verification is an important aspect within your overall data management initatives as well as improve customer service, save time and money, and increase the rate of accurate form completions.

Benefits of phone verification

Phone validation ensures only accurate telephone information enters your database, allowing organizations to keep open lines of communication with customers and prospects.

Using phone verification will:

- Enhance customer service and marketing experience by ensuring contact can be made

- Improve telemarketing and sales by reaching more customers and driving more revenue

- Allow you to engage with customers in the right way by knowing phone type (landline vs. mobile)

Features

10-digit validation of phone numbers as they are entered	Up-to-date data files that are refreshed every 10 minutes	Phone type identification ensures compliance with regulations	Reverse phone append option returns the name and address associated with a number

Our phone verification service can be used in two ways

Our phone number validation solution was built to help you comply with relevant regulations. It is a powerful tool that sources data from over 200 telecommunications and cable providers.

Real-time verification

Our REST API integrates phone verification directly into your website or web-based application by linking to our simple and secure online service. Our solution validates 10-digit telephone numbers at the point of capture to ensure you can connect with consumers or prospects.

Batch list verification

Verify phone numbers in bulk, as you need them, on an automated basis. Phone lists can be uploaded to a secure FTP website on a recurring basis or call on our phone validation API to perform a cleanse as you need it.

Our phone verification solution improves the accuracy of your telephone data by validating numbers collected across channels so you can be sure you're able to connect with customers.

Phone verification example

Verified
Number format validated and number verified.

Phone Number	9195381634
Status	Verified
Phone Type	Mobile
Time Zone	Eastern
Point Code	Non-protected 48 states, Alaska, Hawaii
Daylight Saving Observed	Yes
Dialable	Yes
State Province	NC

Ready to get started? With our phone verification solution, you'll be confident that you're only collecting accurate and complete phone numbers.

Try it now